



MINUTES

Members in Attendance

- Mr. Christopher Hudson
- Ms. Yvonne Caldwell
- Dr. Laura Pate

School Personnel in Attendance

- Mrs. Erika Donalds, Executive Director
- Dr. Dan Sturdevant, Head of School
- Ms. Fallon McLaughlin, School Operations Manager

Members Absent

- Mr. Glenton Gilzean

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1. Meeting called to order at 12:35 p.m. by Mr. Hudson
 2. Roll call attendance conducted by Mrs. Kuhl.
 3. Approval of meeting minutes: 10/4/2022 - [vote]
Motion to approve the 10/4/2022 meeting minutes made by Dr. Pate, seconded by Ms. Caldwell, vote: unanimous.
 4. OCA Head of School's Report – Dr. Sturdevant reported on enrollment, teacher training and support, formal observations began in August, FAST and IReady scores, IXL and EasyCBM, Time Travel Day held on October 31st, social media efforts, and newly instituted house system. Dr. Sturdevant discussed School counselors' parent trainings, new Student Services Director and Director of Family Success started, outsourcing of headsets, Engage security update, and parent and faculty surveys results. The student onboarding process continues throughout the year, working with Collier County on truancy and attendance issues, the first Family Meet-up is scheduled for November 12th, club sign-ups to begin and the OCA merchandise store has opened.
 5. Optima Foundation Report – Mrs. Donalds asked the Board if they had any questions regarding the workshop presentation and shared the Optima Management fee schedule. Mrs. Donalds discussed the pros and cons of branding Optima Schools under the accredited umbrella and name and asked for Board feedback. Mr. Hudson suggested that Optima outline their responsibilities in a simple format for parents' benefit (especially funding issues). Mrs. Donalds said this will be done at enrolled parents' information meetings and orientations. Mrs. Donalds reported that Optima will send the Trump/Melania fundraising event invitations shortly and that Greg Gutfeld will be doing an event for Optima in March. Estero Classical Academy is still slated for a 2023 opening pending hiring a Head of School and construction permitting.
 6. New Business
 - a. Miami Charter Application – Optima will submit a VR charter application for Miami Dade as requested by the Miami Mayor to establish a hybrid school in downtown Miami.
Motion made by Ms. Caldwell to approve moving forward with the Miami Charter application, seconded by Dr. Pate, vote: unanimous

b. MSA transition - Tabled until next meeting

7. Board Comments

a. Ms. Caldwell has a conflict and cannot attend the December 6th Board meeting.

8. Adjournment – the meeting was adjourned at 1:29 p.m.

Next Meeting: Tuesday, December 6th, 2022, 2:30-4:00 p.m.